

# FACT SHEET



## FOOD DRIVE

### What is a Virtual Feeding Families Food Drive?

The JFCS Virtual Feeding Family Food Drive allows donors to contribute directly to the Sonny & Janet Meyer Food Pantry and allows us to purchase food at wholesale prices for distribution.

### Why donate to the Virtual Feeding Families Food Drive?

The answer is simple — to get more food to those facing hunger in our community faster. Direct donations allow us the greatest efficiency and flexibility to get exactly what our clients need, in the amounts they need, at the best wholesale rates. We are sourcing nearly everything from Dare to Care, where they both pass on donated goods to us, and offer us special co-op pricing on pantry staples, including canned fruit, canned vegetables, peanut butter, cereal, pasta and sauce.

Since March, the demand for our pantry has quadrupled. Every week we serve the same number of clients we used to serve in an entire month. We also can't welcome more than a few volunteers at a time to ensure social distancing. All of this means that efficiency is more important than ever. Purchasing a cases of food is much more efficient than sorting through a mix of donations.

### How can I donate to the Virtual Feeding Families Food Drive?

Go to our website:

[jfcsloisville.org/virtualfooddrive/](http://jfcsloisville.org/virtualfooddrive/)

Please send monetary donations to:

Jewish Family and Career Services

P.O Box 32578

Louisville, KY 40232

### What happens when I donate to the Feeding Families Virtual Food Drive?

Monetary donations received by the Sonny & Janet Meyer Food Pantry will be used to purchase food items to be given to those in need. Actual product mix and quantities purchased may vary. Donations are tax deductible to the extent allowed by law. JFCS is a 501(c)(3) organization.

Tax I.D. number: 61-0444704.

### Why is the Feeding Families Virtual Food Drive running from August 20 to September 18?

In the Hebrew calendar, these dates correspond to the month of Elul. This is the month directly before the High Holidays, Rosh HaShanah and Yom Kippur. It is a month of spiritual reflection and a special time to work towards *tikkun olam*, the healing of the world.

The Virtual Feeding Families Food Drive is both an opportunity for reflection and action in keeping with the values of Elul. Check out our *Virtual Feeding Families Toolkit* for learning and activity suggestions to deepen your experience and join the conversation on our social media.





