



EXPANDING POSSIBILITIES

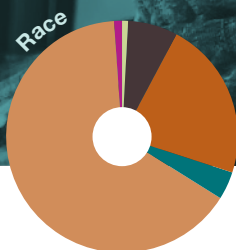
JEWISH FAMILY & CAREER SERVICES
2021 ANNUAL REPORT



VISION

All in Greater
Louisville live
with dignity and
purpose.

1,918 individuals served this year



- White
- Black or African American
- Asian
- Multi-Racial
- American Indian/Alaska Native
- Prefer not to answer



- Latinx/Hispanic
- Middle Eastern/North African
- None
- Other
- Prefer not to answer



- Christian
- Jewish
- Muslim
- Catholic
- None
- Unaffiliated
- Prefer not to answer
- Other Religion



MISSION

We expand possibilities for each person and every family to meet life's challenges with confidence.

VALUES

We serve individuals of all backgrounds with:

KAVOD: Respect for the undeniable humanity of each person.

CHESED: Actions rooted in compassion and empathy.

KEHILAH: Connections that strengthen individuals and build community.

TZEDEK: Advocacy that fosters fairness and equity.

AVODAH: Service to others that has the power to repair our world.

Message from Our CEO and Board President



David Finke, PhD
Chief Executive Officer



Robin K. Stratton
Board President, 2020-2021

Guided by our Jewish values and the strength we find collectively, Jewish Family & Career Services of Louisville's professional staff and volunteer leaders proudly share our 2020-2021 Annual Report, reflecting our responsiveness, operational resilience, financial responsibility and community impact over the past year.

Who knew that the ground beneath our feet would remain unstable for so long? Who knew that our Jewish values of Kavod, Chesed, Kehillah, Tzedek and Avodah would have more meaning than ever in the work we do? Who knew that our clients, focused on setting and achieving their personal goals, would face new and unexpected challenges due to the pandemic that would test their strength and resilience in new ways? Who knew that we would be able to meet their needs in the most sensitive and personalized ways, even when we ourselves felt the instability? Whether we knew it a year ago or realized it throughout this journey, there is no question that JFCS Louisville was poised and capable to adapt our services to those most in need. For this — only made possible by our treasured relationships with professionals, donors, volunteers, foundations, corporations and government support — we are grateful and proud to be part of the Greater Louisville community.

As JFCS staff members left the building to begin working remotely from home, they were well prepared with the technology to continue serving the needs of individuals and families who needed mental health counseling, career services, food and necessities, transportation, Jewish life connections, micro-enterprise development, and, most importantly, basic human contact. Safety protocols were put in place, communication and collaboration were expanded and every effort was implemented to ensure our vision that "All in Greater Louisville Live with Dignity and Purpose."

During a period of great social unrest at home and throughout the country, JFCS leadership and professionals pursued dedicated

**UNDETERRED BY THE MANY CHALLENGES
THIS PAST YEAR PRESENTED, JFCS
IMPACTED THE LIVES OF OUR CLIENTS
ACROSS OUR CORE SERVICE AREAS.**

learning to address the diversity, equity and inclusion needs of our community, the organization's clients and staff and our Board composition.

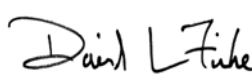
We are working toward identifying systems and circumstances that are unfair and unequal, including the health, financial, career and other social disparities that persist along racial and economic lines. With this understanding, JFCS is dedicated to help alleviate these disparities based on the Jewish values we hold most dear.

Throughout the extended pandemic and over the last year, we also faced leadership changes with Deb Frockt's departure as Chief Executive Officer and the appointment of Interim CEO James Rose; both provided a skilled continuum of organizational stewardship, oversight and service delivery. Following a nationwide search, the JFCS Board of Directors welcomed Dr. David Finke as our new CEO, ready to further the tradition of holistic and strength-based care provided by JFCS. David has more than 26 years of experience as a clinical psychologist and manager in the social service sector. With his knowledge of trauma-informed care practices and a professional approach guided by collaboration and partnership, David is leading us into a new period, as we continue to help our clients realize their potential despite obstacles and barriers the pandemic created and amplified. As we adapt and evolve to meet the needs of our

community, JFCS meets individuals and families where they are and together work to achieve goals and take steps towards a brighter future.

At JFCS Louisville, we are all responsible for one another and we serve as a valued resource for so many in our community. Our clients matter. Our community matters. Each of us matters. Everything that we were able to accomplish this past year and every service that we have planned for the future is with our mission in mind: We expand possibilities for each person and every family to meet life's challenges with confidence.

Thank you for helping JFCS!



David Finke, PhD
Chief Executive Officer



Robin K. Stratton
Board President, 2020-2021

2021-2022 BOARD OF DIRECTORS

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AT-LARGE MEMBER

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CHIEF EXECUTIVE OFFICER
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Lowell Katz
Jay Klempner
Marjorie D. Kohn
Stephanie Mutchnick
Gail Pohn
Steve Shapiro
Jeffrey Weiss

We thank Joan Byer, Marc Charnas, Leslie Goldhill, Peter Resnik, Karen Sherman and Cheryl Small for their Board services through June 30, 2021.

We welcome Carly Mason and Judge Derwin Webb as Directors who began their terms July 1, 2021.

CAREER SERVICES

Nadia's Story

Nadia* turned to JFCS Career Services after her job was eliminated due to Covid-19. She participated in our Career Assessment Program, which utilizes assessments and career counseling to identify strengths and interests. Nadia also joined our Networking for Job Seekers Group, formed as a response to the pandemic to connect members of the community to others who had shared experiences. Through Nadia's work with our Career Counselor and her individual professional development, she received a job offer, negotiated a salary and accepted a new position in the field she preferred.

*Client name changed for privacy.

Our Impact

383

Individuals sought assistance with career transitions and job searches, including 164 refugees & immigrants and 50 people with disabilities

709

Career Services sessions provided in areas of Career Exploration and Job Search Preparation

127

Career Services Workshops & Networking Groups

JFCS NAVIGATE

Our Impact

121

Entrepreneurs assisted with 327 hours of coaching, technical assistance and resource provision

JFCS NAVIGATE & WELLS FARGO ARE OPEN FOR BUSINESS



JFCS Navigate proudly partners with Wells Fargo's Open for Business Fund to provide technical assistance, outreach, support and resources to Louisville's small businesses. This funding will aid entrepreneurs in acquiring the tools needed to overcome barriers that may impede growth. We are passionate about helping more small businesses pivot from surviving to thriving in the coming year.

Greater Louisville has a rising growth rate in small business startups and JFCS Navigate is here to connect entrepreneurs to the resources they need, including microloans, business coaching and a new mentoring program. As funds to revitalize West Louisville continue to arrive, JFCS Navigate will work closely with local leaders and community members to expand possibilities for our newest thriving businesses.

FINANCIAL COACHING

Our Impact

88

Sessions of financial coaching and budget development empowered our clients to increase savings, eliminate debt and purchase assets

5

Financial coaching clients reached their savings goals, 2 purchased a car and 1 purchased a new home

JEWISH LIFE

Our Impact | **200** Jewish clients were supported by JFCS, including 49 Holocaust survivors

The Blue Card and Helen's Story

Since 2016, JFCS has assisted Holocaust survivors in accessing funding through The Blue Card, a subsidiary of The Claims Conference, which provides Holocaust survivors reparation funding from Germany. Each year, clients are required to recertify and JFCS provides necessary support as they navigate the complicated process.

To date JFCS has helped 65 individuals apply for Blue Card

funding. Throughout the years, individuals have asked us to help them obtain funding for unmet medical needs such as dentures and dental work, glasses, hearing aids and wheelchairs. Our client, Helen,* needed help with the cost of a walk-in-shower that would replace the tub she was no longer able to use. A JFCS Counselor worked with Helen to apply for funding through The Blue Card, submitting medical proof and cost

estimates. In the end, Helen was awarded \$2,500 towards the total cost of the walk-in-shower and her family and additional grant money covered the remaining balance. The time dedicated to completing the process meant not only that Helen was able to shower safely but that she could continue to age with dignity and maintain her independence, too.

*Client name changed for privacy


COUNSELING SERVICES

Our Impact
168

Individuals enrolled in Counseling Services at JFCS to realize their life goals

2,175

Counseling and psychiatric sessions were provided to individuals seeking to improve their emotional well-being



“THERAPY IS A PLACE TO NAME THE SCARY THINGS ALOUD — A PLACE TO MAKE SENSE OUT OF SOMETHING THAT HAS OVERWHELMED YOUR USUAL COPING SKILLS.”

— JFCS THERAPIST, JO ANN KALB



KLEIN OLDER ADULT SERVICES

Our Impact

398

Older adults and their caregivers were supported by JFCS with 507 sessions of case management provided

2,826

Homecare visits enabled our clients to age at home with dignity

514

Rides given to seniors for necessary medical and personal appointments

CLIENTS
REPORTED TO
US THAT THOSE
CALLS KEPT
THEM GOING
THROUGH THE
DARKEST
MOMENTS OF
THE PANDEMIC.

JFCS offers seniors and their family caregivers a comprehensive range of services to meet the challenges of aging. All Klein Older Adult clients are assigned a case manager or counselor who conducts an assessment and creates a plan of care specific to their unique needs. JFCS believes that autonomy and independence are the cornerstone of aging with dignity and to supplement our counseling and case management services, we provide non-medical homecare and transportation to our clients. This year, 207 JFCS clients cared for their loved ones in varied capacities. Most family caregivers are thrust into the role of caregiving with little warning, and find themselves lacking the tools necessary to cope with these new responsibilities. Our services promote principles of self-care, boundary setting, long-term care planning, mediation, managing grief and loss and the opportunity for brief periods of relief from their duties.

Many at-risk seniors felt isolated as they stayed home this year to protect themselves and their families. JFCS recognized how this isolation could affect their mental health and sprang into action. Staff and volunteers made

2,770 telephone check-in calls last year, ensuring that these clients had access to food, supplies, and most importantly, a connection to the outside world. Many clients reported to us that those calls kept them going through the darkest moments of the pandemic.

Susan's Story

One transportation client, Susan*, reached out to our program coordinator to let us know her grandson would be returning to college and no longer able to provide transportation for her errands and appointments. After benefiting from the JFCS PALS transportation program, Susan shared with us how meaningful and important the services JFCS provided have been. She sang the praises of the drivers, stating that they are safe, professional and friendly.

*Client name changed for privacy.

FAMILY STRENGTHENING PROGRAM

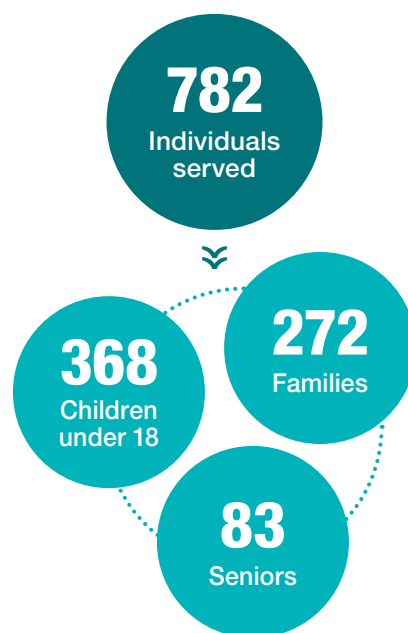
At our core, JFCS is passionate about strengthening families. Our dedicated staff help people navigate life's challenges and changes through a client-centered case management approach and a belief that people are best served when we work from their strengths toward their goals. Each family in our Family Strengthening Program has a customized service plan guided by their unique needs. As the realities of the COVID-19 pandemic persisted into 2021, JFCS clients have continued to seek services that allow them to reach stability while navigating crises onset or exacerbated by the pandemic. JFCS provided 94 families with emergency financial assistance for eviction prevention, housing start-up costs, auto

repairs, utilities and medical dietary requirements.

JFCS proudly announces the establishment of the **Frank & Barbara Weisberg Family Strengthening Fund** in support of the Family Strengthening Program. This fund will supplement our existing work while continuing to expand possibilities for our clients and their families, ensuring they have the support and resources they need to improve the quality of their lives.

If you would like to make a gift in support of the Frank & Barbara Weisberg Family Strengthening Fund for yahrzeit, birthdays or anniversaries, please visit jfcsloouisville.org/give.

Our Impact



Like many of us, Frank Weisberg, a former JFCS Board member and longtime supporter, witnessed members of our community face unfathomable difficulties during the pandemic. Families that were living comfortably suddenly plunged into economic insecurity and those with existing barriers fell further behind, taking a toll on their health and stability. Frank and his wife Barbara knew they were ready to help. "Things are really bad now. People are struggling to keep their heads above water. If we can help them stay afloat and keep their families together through these struggles, **it gives us great pleasure to give back.**"

Artwork proudly displayed at JFCS is painted by Frank Weisberg and was donated by Bonnie Bizer and Frank Weisberg

VOLUNTEERING WITH JFCS

JFCS is dedicated to being the place where people can express Jewish values through service and action. As mask mandates and physical distance recommendations have fluctuated in the past six months, we have ensured our staff and our volunteers stay safe and healthy as they engage in a variety of volunteer programs. Through these, we continue to foster Kehilah — connections that strengthen individuals and build community.

Shabbos Friends

We adapted our Doris L. & Theodore B. Meyers Shabbos Friends Program from in-person visits to telephone reassurance during the pandemic, but we are excited to share that Shabbos Friends is back! JFCS welcomed back five dedicated volunteers who visited four Louisville-area senior living facilities, celebrating Shabbat with the residents. The joy of gathering after so much time apart was palpable, and JFCS is grateful for the longtime volunteers diving in and building Jewish community for Louisville seniors.

Pledge 13

JFCS also relaunched the Marjorie & Robert Kohn Pledge 13 Program in early 2021. The program offers bar and bat mitzvah students an opportunity to participate in meaningful service projects, allowing them to live out their Jewish values as part of the preparation leading up to their bar/bat mitzvah celebration. Students can participate in several activities and are encouraged to select projects that hold special meaning or interest to them.

One student, Nora, expressed an interest in conservation and the environment and volunteered weekly at the Louisville Nature Center. The Center gives her an opportunity to participate in hands-on projects that connect to her interests in conservation. Other students in the program have volunteered at the JFCS Sonny & Janet Meyer Food Pantry, the Doris L. & Theodore B. Meyers Shabbos Friends Program and at New Roots, an organization dedicated to food access.



Nora

**LOOK FOR MORE
VOLUNTEER
OPPORTUNITIES AT
JFCS IN 2022!**



Our Impact

230

Households received food and household items, including children, seniors, refugees/immigrants, people with disabilities

78,735

Pounds of food & \$10,296 in Kroger gift cards provided to clients

130

Holiday Baskets were distributed to clients for Passover & Thanksgiving

THE JFCS SONNY & JANET MEYER FOOD PANTRY

The Sonny & Janet Meyer Food Pantry was instrumental in providing food and personal care items to clients through expanded home delivery and curbside distribution. Volunteers worked diligently to prepare pre-packaged bags and personally deliver goods to our clients around Greater Louisville. They also prepared our Food Pantry for the return to our in-person consumer choice and shopping model, which resumed by appointment and through open hours this fall.

“WITHOUT YOU DELIVERING FOOD TO US, I DON’T KNOW WHAT I WOULD DO. I’M JUST SO GRATEFUL.”

– FOOD PANTRY RECIPIENT

“WHAT I HAVE SEEN IN GRATITUDE FROM THE FOLKS WHO RECEIVE YOUR HELP IS MORE THAN HEART-WARMING. JFCS PROVES THERE IS GOOD IN THIS WORLD.”

– DELIVERY VOLUNTEER, JULIE HUTCHINGS



THE JFCS 1908 LEGACY SOCIETY

Members of the prestigious 1908 Legacy Society have informed us of their intent to leave a bequest to JFCS or are of blessed memory and have already left such a gift.

Anonymous (6)
Billy Altman
Arlene & Bruce Belman
Leigh & Russ Bird
Sarah & Christopher Brice
Beverly Bromley
Shannon & Marc Charnas
Lee Chottiner
Mary Cleary
Paula & Michael Cohn
Amy & Matt Doctrow
Debbie & Alan Friedman
Judy Freundlich Tiell & Robert Tiell
Bruce Gale
Amy & Lance Gilbert
Jane Goldstein
Nicole & David Goldstein
Kristal & Scott Goodman
Douglas S. Gordon
Abigale & Jordan Green
Muriel B. Handmaker

Beth Jacowitz Chottiner
Martha & Lowell Katz
Sherry L. & Jay "Buddy" Kaufman
Lauren Kehr
Lisa & Robert Klein
Karen & Jay Klempner
Nancy Klempner Patton, in
memory of Bobbye Robinson &
Irving Klempner
Julie Kling
Margie & Bob Kohn
Jennifer Liebson
Phyllis & David Leibson
Cantor David Lipp
Judith (z"l) & Martin Margulis
Janet & Sonny Meyer
Ian Mutchnick
Stephanie Mutchnick
Julie Namkin & Greg Singlust
Max Pearson Green
Lilian Pinhas

Suzanne K. Post (z"l)
Stephanie Reese & Mark Silver
Lisa & Peter Resnik
Susan Rudy
Linda Shapiro & Robert Taylor
Karen & Keith Sherman
Dafna Schurr & Edwin Cohen
Carole M. Snyder
Lisa Sobel-Berlow & Benji Berlow
Robin K. Stratton
Elaine & Ron Weisberg
Leonard Wexler (z"l)
Carol & Jacob Wishnia
Amy T. Wisotsky & Henry M. Burt
Sara Yamin

z"l – of blessed memory



**For more information about making a legacy commitment to JFCS,
please contact legacy@jfcsloisville.org.**

This listing reflects legacy commitments and previously realized legacy gifts through June 30, 2021.

MOSAIC 2021

MOSAIC 2021 raised over \$70,000 to support our critical work with refugees, immigrants, and communities of color throughout Greater Louisville.

TITLE
SPONSOR

Jewish Heritage Fund for Excellence

PLATINUM SPONSOR



MOSAIC AWARD SPONSOR



MEDIA SPONSORS



EVENT AMBASSADORS



Save the Date for MOSAIC 2022 | May 26th



SAVE THE DATE FOR
THE REPUBLIC BANK
PLAYERS CHALLENGE
September 12, 2022

OUR FOCUS

Adapting to the
ever-changing
demands of the
pandemic

Increasing our
exposure in the
Greater Louisville
community

Expanding access
to our services for
youth and young
adults

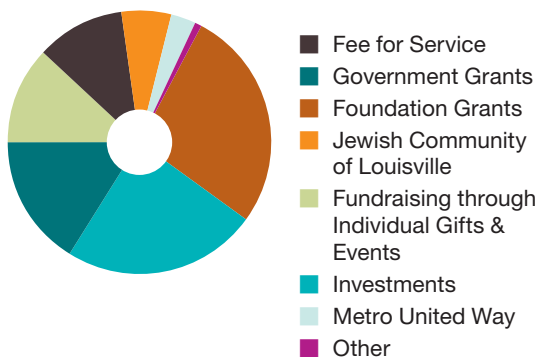


FISCAL YEAR 2021

July 1, 2020 – June 30, 2021

REVENUES

Fee for Service	\$333,644	11%
Government Grants	\$470,919	16%
Foundation Grants	\$794,177	27%
Jewish Community of Louisville	\$169,323	6%
Fundraising through Individual Gifts & Events	\$366,285	12%
Investments	\$748,713	25%
Metro United Way	\$93,688	3%
Other	\$11,410	0%
Total	\$2,988,159	



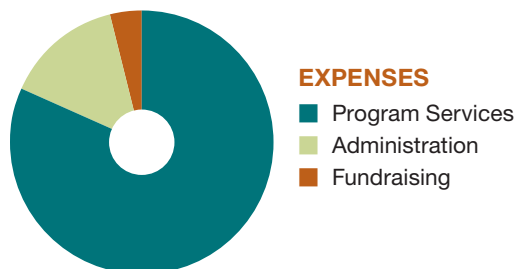
EXPENSES

Program Services	\$2,191,914	82%
Administration	\$380,804	14%
Fundraising	\$103,441	4%

CHANGE IN NET ASSETS*

Net assets at beginning of year	\$7,068,508
Net assets at end of year	\$7,762,308

* These net assets are restricted for use in FY2021.

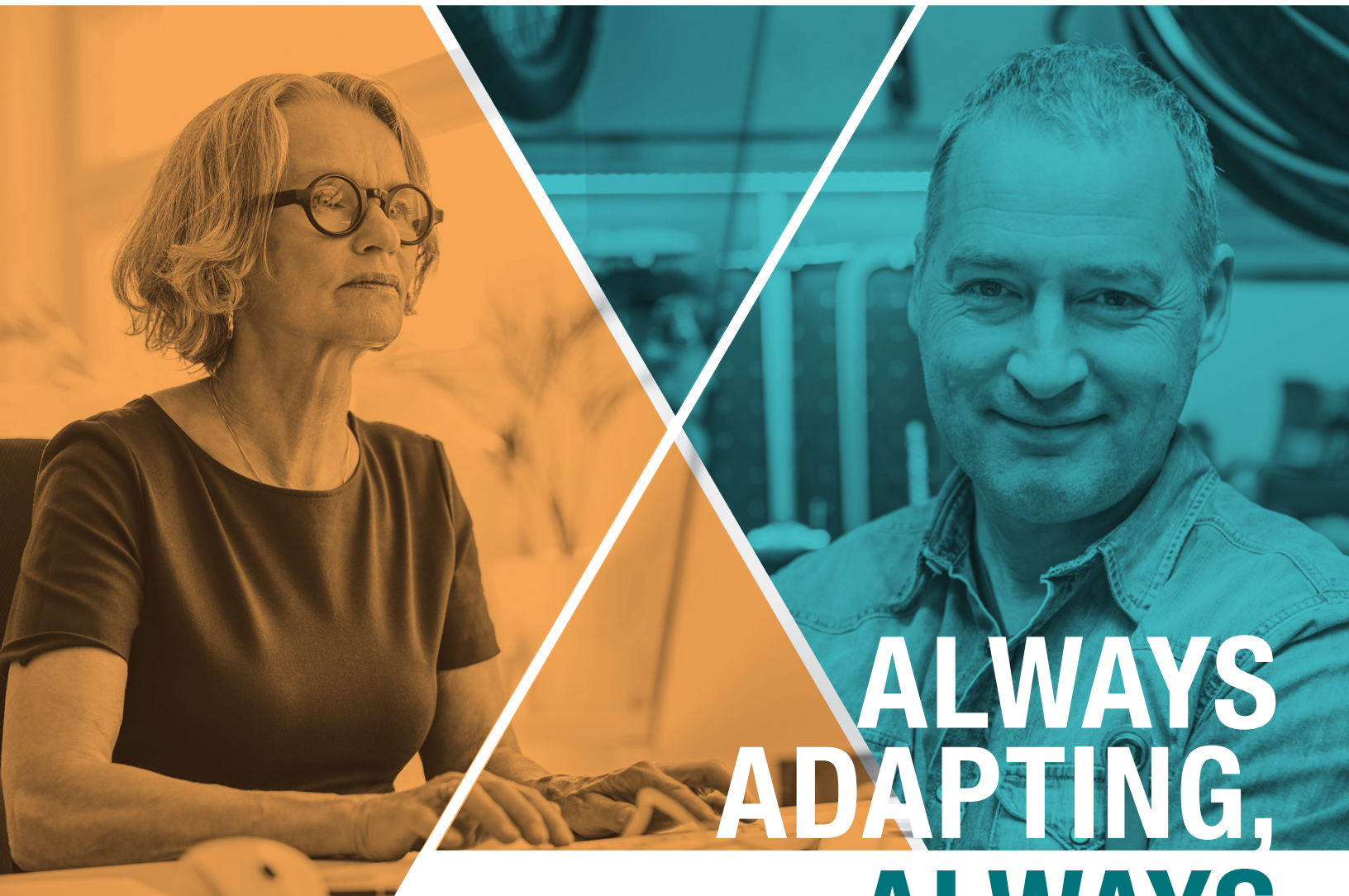


We thank these partners for their generous support.

**Jewish Heritage
Fund for Excellence**



**United Jewish Louisville
Rapid Response Fund**



**ALWAYS
ADAPTING,
ALWAYS
GROWING**