



Jewish Family & Career Services

2019 ANNUAL REPORT



CEO'S LETTER



I want to tell you what I see when I walk through the JFCS halls, what I hear when I'm out in the community and what I feel now that I'm back in Louisville.

Every day at JFCS, I see people who are strong enough to ask for help.

They are from every background, of every age,

from all parts of town. They face the gamut of life's challenges — aging, raising children or grandchildren, relationships, finances, homophobia, jobs, mental health and substance use issues, poverty, caregiving, isolation, racism, anti-Semitism, trauma, xenophobia, domestic violence, grief and loss.

person's worth by coaching and counseling, never by dictating or demanding.

Wherever I go in the community, I hear appreciation and gratitude.

Someone tells me about the counselor who helped them at a particularly stressful time, when they had nowhere else to turn. Another remembers a career challenge when they could not see the next step until JFCS helped them clarify their goals. And perhaps — in a quieter voice — another recounts the time they needed food or financial assistance; and, with discretion and respect, JFCS was there.

Day in and day out, I feel the privilege of being part of this community's extraordinary legacy of service. Every volunteer who stocks the Food Pantry. Each donor who privately asks

"AT JFCS, I SEE CARING PROFESSIONALS WHO VALUE THE DIGNITY OF EACH PERSON COMING THROUGH OUR DOORS."

Their strength is recognizing that none of us can go it alone. Their tenacity is showing up, despite the obstacles, and doing the hard work of setting a path for their future.

At JFCS, I see caring professionals who value the dignity of each person coming through our doors.

They recognize that clients are unique individuals who arrive with equally unique needs and strengths. JFCS staff exemplifies our belief that each person deserves to be respected for who they are today and supported in becoming who they can be tomorrow. Our team honors each

how they can make the most difference. All the partners who amplify our collective ability to improve lives.

I am humbled, inspired and so happy to be home in a community that cares for each other as family.

A handwritten signature in black ink, appearing to read 'Deborah Frockt'.

Deborah Frockt
Chief Executive Officer

PRESIDENT'S LETTER



What a monumental time period! The Board of Directors had been anticipating Judy Freundlich Tiell's planned retirement while also recognizing a shifting landscape for human service entities. As a result, the Board and its various committees launched an integrated, multi-year plan for a smooth executive management transition and strategic planning. Our stakeholders should feel comfortable that JFCS is positioning itself well to build upon its leadership role in the Louisville community.

Today, many human service entities face

complex challenges related to such dynamics as community needs, regulatory policies, demographic motivations and engagement, and the priorities of institutional and individual funders. With JFCS's strengths in mind, our Board recognized the direct and oversight need to assess proactively the agency's place in the local ecosystem, develop focused strategies, evaluate services, and execute on how JFCS drives, delivers, measures and reports on successful client outcomes.

The Board sought a CEO with stewardship characteristics and management attributes — emphasizing a strong thought process, industry experience, philanthropic know-how and message development — for leading and implementing direction and priorities. With the unanimous recommendation of a search committee comprised of current and former JFCS lay leaders, the Board was pleased to attract Deb Frockt. Collectively, the Board and senior management are now engaged in a structured process for setting strategic direction. Most importantly, our Jewish values endure as a guide for delivering upon our mission.

My engagement with and admiration for JFCS — as both a Board member and as President throughout this CEO leadership transition and strategic planning initiative — have been propelled due to its long track record of impactful client outcomes. Our JFCS professionals go beyond addressing and supporting the immediate needs of the individual or family client; they strive to foster and advance the client's capabilities and confidence to reach their ultimate place and goals in life.

Moreover, I'm so pleased and honored to work alongside the quality, devoted and personable Board members who relish their association in contributing their time, expertise and financial support, and in serving as ambassadors.

Peter Resnik
President

**“OUR JFCS
PROFESSIONALS
FOSTER AND ADVANCE
THE CLIENT'S
CAPABILITIES
AND CONFIDENCE
TO REACH THEIR
ULTIMATE PLACE AND
GOALS IN LIFE.”**

2018-2019 BOARD OF DIRECTORS

Peter Resnik
PRESIDENT
Robin Stratton
PRESIDENT-ELECT
Jordan Green
VICE PRESIDENT
Dr. Diane Tobin
VICE PRESIDENT
Marc Charnas
TREASURER
Stephanie Mutchnick
IMMEDIATE PAST PRESIDENT
Ed Cohen
AT-LARGE MEMBER
Karen Sherman
AT-LARGE MEMBER

Joan Byer
Salli Coleman
Matt Doctrow
Jim Ensign
Debbie Friedman
Amy Gilbert
Michael Gold
Leslie Goldhill
Ayala Golding
Rachel Greenberg
Dr. Lisa Klein
David Kohn
Betsy Prussian
Mark Roth
Corey Shapiro
Linda Shapiro
Cheryl Small
Carole Snyder

CHIEF EXECUTIVE OFFICER

Deborah Frockt

EXECUTIVE DIRECTOR

RETIRED
Judy Freundlich Tiell

PAST PRESIDENTS

Mark Ament
Debbie Friedman
Barbara Goldberg
Jane Goldstein
Lowell Katz
Jay Klempner
Marjorie B. Kohn
Gail Pohn
Steve Shapiro
Jeffrey Weiss

We thank Matt Doctrow and Rachel Greenberg for their Board service through June 30, 2019. We welcome these Directors who began their terms July 1, 2019: Mike Fine, Micah Jorrich and Helene Trager-Kusman.

THIS YEAR, WE HELPED...

196

REFUGEES,
IMMIGRANTS & OTHER
UNDERSERVED NEIGHBORS
pursue entrepreneurship &
economic self-sufficiency



50

HOLOCAUST SURVIVORS
receive benefits to help
them live with dignity



122

NEW AMERICANS
with career laddering
& re-credentialing

140

INDIVIDUALS &
FAMILIES
access food, toiletries &
household necessities

312

ADULTS, YOUTH
& CHILDREN
with counseling &
psychiatric services



306

LOUISVILLIANS
with career exploration
& transitions

642

OLDER ADULTS &
FAMILY CAREGIVERS
manage the aging
process

114

PEOPLE
with direct assistance
& holistic family
strengthening services



The JFCS 1908 Legacy Society

We thank these members of the JFCS 1908 Legacy Society who have informed us of their intent to leave a bequest to JFCS, those of blessed memory who have already left such a gift and those who have made a monetary gift to the JFCS Endowment in their lifetime.

Anonymous (4)
 Billy Altman
 Arlene & Bruce Belman
 Leigh & Russ Bird
 Sarah & Christopher Brice
 Beverly Bromley
 Shannon & Marc Charnas
 Beth Jacowitz Chottiner
 Lee Chottiner
 Mary Cleary
 Amy & Matt Doctrow
 Debbie & Alan Friedman
 Deborah Frockt &
 Steve Alter
 Bruce Gale
 Amy & Lance Gilbert
 Barbara &
 James Goldberg

Jane Goldstein
 Nicole & David Goldstein
 Douglas S. Gordon
 Frankye K. Gordon
 Abigale & Jordan Green
 Max Pearson Green
 Muriel B. Handmaker
 Martha & Lowell Katz
 Sherry L. &
 Jay "Buddy" Kaufman
 Lauren Kehr
 Lisa & Robert Klein
 Karen & Jay Klempner
 Julie Kling
 Margie & Bob Kohn
 Jennifer Leibson
 Phyllis & David Leibson
 Cantor David Lipp

Judith (z"l) &
 Martin Margulis
 Janet & Sonny Meyer
 Ian Mutchnick
 Stephanie Mutchnick
 Julie Namkin &
 Greg Singlusk
 Nancy Klempner Patton,
 in memory of
 Bobbye Robinson &
 Irving Klempner
 Lillian Pinhas
 Suzanne K. Post (z"l)
 Stephanie Reese &
 Mark Silver
 Lisa & Peter Resnik
 Susan Rudy
 Dafna Schurr &
 Edwin Cohen



Karen & Keith Sherman
 Carole M. Snyder
 Robin K. Stratton
 Judy Freundlich Tiell
 Robert Tiell
 Elaine & Ron Weisberg
 Karen & Jeffrey Weiss
 Leonard Wexler (z"l)
 Carol & Jacob Wishnia
 Amy T. Wisotsky
 Sara Yamin

z"l – of blessed memory

This listing reflects legacy commitments and realized legacy gifts through June 30, 2019.

For more information about leaving a permanent statement of your values by designating JFCS as a beneficiary, please contact development@jfcsloisville.org.

**"THE MOST IMPORTANT
 THING I DO IS REFLECTING
 BACK TO MY CLIENTS THE
 STRENGTH AND RESILIENCE
 I SEE IN THEM SO THEY CAN
 FEEL EMPOWERED TO MOVE
 TOWARD STABILITY."**





OUR SERVICES

“MY HOPE AND TOP PRIORITY IS TO MAKE CLIENTS FEEL HEARD, SAFE AND SUPPORTED.”

Career Services

Helping people navigate career exploration and transitions.



Jewish Life

Helping people connect with Jewish community through service and learning.

Klein Older Adult Services

Helping older adults live with dignity and independence; helping families through the aging process.

Navigate Enterprise Center

Helping people pursue entrepreneurship and economic self-sufficiency.

Counseling Services

Helping people improve emotional well-being and realize life goals.

Family Strengthening

Helping people navigate life's changes and challenges through a client-centered case management approach.



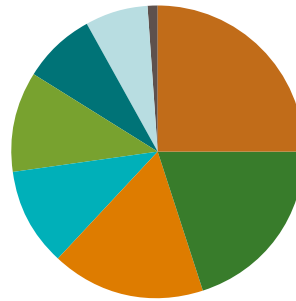
Fiscal Year 2019

July 1, 2018 – June 30, 2019

REVENUES

\$2,969,892

Fee for Service	\$740,476	25%
Government Grants	\$605,533	20%
Foundation Grants	\$515,583	17%
Jewish Community of Louisville	\$328,225	11%
Individual Giving & Event Fundraising	\$320,349	11%
Investments	\$223,665	8%
Metro United Way	\$217,171	7%
Other	\$18,890	1%

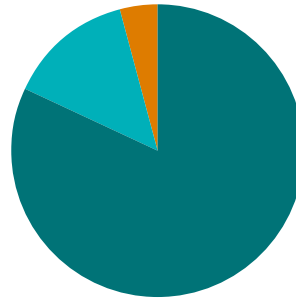


- Fee for Service
- Government Grants
- Foundation Grants
- Jewish Community of Louisville
- Individual Giving & Event Fundraising
- Investments
- Metro United Way
- Other

EXPENSES

\$2,961,129

Program Services	\$2,424,129	82%
Administration	\$405,694	14%
Fundraising	\$131,306	4%



- Program Services
- Administration
- Fundraising

CHANGE IN NET ASSETS

\$8,763

As of July 1, 2018	\$6,436,647
As of June 30, 2019	\$6,445,410

We thank these partners for their generous support.

**Jewish Heritage
Fund for Excellence**



**“I KNOW MY CLIENTS
ARE OPEN TO CHANGE
AND MAKING PROGRESS
WHEN THEY ARE SETTING,
WORKING TOWARD AND
MEETING THEIR GOALS.”**



JFCS is here to serve all in the Greater Louisville community. Founded in 1908, our mission today is to strengthen individual, family, work and community life, enhance self-sufficiency, and reflect the enduring values of Jewish tradition.



“Working together,
creating positive
changes.”

Jewish Family & Career Services

Louis & Lee Roth Family Center
2821 Klempner Way
Louisville, KY 40205
jfcsloouisville.org • 502-452-6341



JFCSLouisville